



# Program Information

Tuesday, July 14, 2009

## Orange County CSI Chapter July Meeting

**Program: Water + Life Museums - Center for Water Education & The Western Center for Archaeology & Paleontology**

**Speaker: Michael Lehrer, FAIA  
Lehrer Architects**

**Michael Lehrer**, FAIA of Lehrer Architects, will present his firm's award winning and LEED Platinum rated museum design. The museum, located near Hemet, was constructed on land owned by the Metropolitan Water District to house a portion of Native American and paleontology artifacts uncovered during the excavation for the nearby earthen dam at Diamond Valley Lake.

The museum's monumental design is notable for the striking geometric forms that contrast with its desert setting in front of the dam. The 70,000 square foot building incorporates exhibit spaces, classrooms, and research areas along with many significant energy saving features, including a 540-kilowatt photovoltaic system on the roof. This is our nation's first LEED Platinum rated museum.

Lehrer collaborated with Mark Gangi, design partner, of Gangi Development to form Lehrer + Gangi Design + Build for the execution of the project. The project has won AIA design awards from the California Council and Los Angeles and Pasadena Foothill chapters and most recently The American Architecture Award. The museums have also been recognized by the Sustainable Building Industry Council and Pacific Coast Builders Conference.

The development of the project team and the evolution of the museum's design will be presented. A description of the energy conservation features, including what it took to get from LEED Gold to LEED Platinum, will also be included in the presentation.

- Time: 5:45 - 6:45 PM Social/Tabletop Exhibits/No Host Bar**  
**6:45 - 7:30 PM Dinner**  
**7:30 - 8:30 PM Program**
- Location: Phoenix Club**  
**1340 S. Sanderson Avenue**  
**Anaheim, California**
- Directions: Orange County Thomas Guide 769-EU and 799-E1,**  
**57 Freeway to Ball Road exit, east to Phoenix Club Drive,**  
**south to Sanderson Avenue, right to entrance**
- Parking: Plenty of free parking**
- Dinner Cost: \$30.00 for OCCCSI members and nonmembers with**  
**reservations.**  
**\$40.00 at the door.**  
**(No-show reservations will be billed)**
- Tabletops: Product representatives are invited to display at this meeting.**  
**The cost for a tabletop is \$80.00.**  
**Contact Pete Thomsen at (800) 600-6634 for information.**

**Reservations required by July 10, 2009. Call the OCCCSI hotline at 714-434-9909.**

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## OCCCSI TRADE SHOW

### SAVE THE DATE

**WHEN:** SEPTEMBER 15, 2009  
**WHERE:** MARCONI AUTOMOTIVE MUSEUM &  
 FOUNDATION FOR KIDS  
 1302 INDUSTRIAL DRIVE  
 TUSTIN , CALIFORNIA

The **Orange Peel** is published bi-monthly by the Orange County Chapter of the Construction Specifications Institute and is mailed to all Chapter members and other selected CSI members nationwide. Inclusion of articles, announcements, business cards, advertisements and similar information does not necessarily imply endorsement thereof by CSI, OCCCSI or the Newsletter staff.

Co-Editor.....Gary Kehrier, CSI, CDT

Co-Editor.....Annette Wren, FCSI, CDT

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## IN THIS ISSUE

President's Message.....	3
Wren's Western Output.....	4
Wolfe's Howl.....	5
Inspection Corner.....	6
In Memoriam: Harold Robert Baker, AIA, CSI.....	7
CPSE 2009 Seminars.....	8
CPSE 2009.....	9
CPSE Exhibitor Registration.....	10
Buch Notes.....	11
Annual Installation & Awards Banquet.....	12
OC News Flash.....	13
Calendar.....	16

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## ADVERTISING RATES

Business Card Size Ad	\$250.00
Double Card Ad	\$350.00
Quarter Page Size Ad	\$450.00

Ads should be submitted as camera ready art. If on disc, the format should be Adobe Illustrator or Photo Shop. To purchase an ad space please contact Dana Thornburg, CSI (800) 600-6634

# THE PRESIDENT'S PROCLAMATION

*Michael D. Baker, CSI*



Spring is moving along as we look for summertime coming real soon. With all the hard work we have done over the past months, we are due for a summertime getaway.

Perhaps you have a favorite place to visit. Take you and your loved ones for the richly deserved vacation. You may want to look at one or more of our state attractions. Maybe it will be a state or national park. One such place may be a trip to the Grand Canyon. Maybe a place of special architectural significance.

You may also want to look at the Ocean for a get away too. Some also choose the desert or the Colorado River as a favorite too.

You may wish to take in the arts - we have a lot of museums to be your place of reflection too. We have many different varieties of places to go. Do make plans to get away and see some of our great attractions.

Today, I want to encourage you all to be a part of our upcoming fall Orange County CSI Product Expo in September. We will offer the latest in product technology from many of our product manufacturers.

They will have a vast selection of products that meet LEED specified standards.

We will offer great educational seminars - you will read about them in this issue. The Orange County CSI Construction Products & Services Expo has something for everyone. Do make plans to put this show on your list of things to do this coming fall. You do not want to say - I missed this great product show. It promises to be one of our best shows in years!

Happy upcoming summer fun, do have a great time and we look forward to seeing you at the CPSE in September.

A handwritten signature in black ink, appearing to read "Mike Baker". The signature is stylized and written in a cursive-like font.

Mike Baker  
President OCCCSI



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## WREN'S WESTERN OUTPUT

By Annette Wren,  
FCSI, CDT

**Make It Easy  
For People To  
Do Business  
With You!**

**Part 2**

What happens when a third party with nothing to lose complicates your success? In Part 1, a third party with nothing to lose complicated the success of Big Island tourist businesses. Is this situation beyond a solution? What can you do for your own business?

Make it easy for people to do business with you by ALWAYS staying on top of your game no matter what! Pay attention to your marketplace. Be aware of what is happening with all facets of your business. You need to keep in touch with your customers frequently. Make yourself available to customers at all times. You need to KEEP YOUR EYES OPEN at all times with regard to what is going on with people within your company, customers and most importantly, your competitors. My experience tells me that the statement about knowing your competitor as well as you know yourself is TRUE! If you want to survive, you need to know exactly what is going on in your market place. And, if things are going well, make sure you are insuring that things will stay that way. If you are truly paying attention, you most definitely can anticipate the pitfalls with regard to third party sabotage.

Make it easy for people to do business with you by educating your customers with regard to your product or service and your marketplace. If you do not take responsibility to do this, your competitors will do it for you. If you have some weak points that your competitors can take advantage of, anticipate that they will and plan to thwart that risk with education. Education means informing your customers about your product or service in a manner that protects your share of your marketplace. If your product or service is lacking in some regard, protect your business by coming clean with your customers in a positive way. Make sure that your weak point becomes a strong point. For example, if your product does not come in the familiar blue color like everyone else's product, build a consciousness within your customer base about how unique your product is, more reliable and better due to its lack of blue color. Be creative!

Make it easy for you to do business by not listening to others or third parties with nothing to lose. Notably, the media news outlets need to sell their information. If they do not create some sort of drama, they will not be competitive in their marketplace. Beware of their tales about how bad things are currently! That is third party sabotage when you buy into their tales of "the sky is falling". If the media news is accurate about how we are all not paying our bills, out of work and losing our homes; then, our entire communities would be at a stand still.

# WOLFE'S HOWL

By Sheldon Wolfe, RA, FCSI,  
CCS, CCCA

## Stimulus Package

*taxes; plural of taxis: movement of an organism in response to a stimulus*

One of the side effects of the recent reorganization of the Institute Board of Directors is that Institute Directors are no longer required to visit the chapters in their regions. Region officers will take on the responsibility for chapter visits, and the expense of those visits will now be borne entirely by the regions.

If you know how regions are funded, you can skip the next few paragraphs; if not, you might be interested in where regions get their money, especially as a reorganization of our dues structure is in the making.

At the moment, regions get money from their respective chapters through an assessment. Each region decides how much money it needs to operate, then divides that amount by the number of chapter members to get an average cost per chapter member. Each chapter is then invoiced for its share of the expenses, the amount being determined by multiplying the number of members in the chapter times the average cost per chapter member.

If, for example, a region with 2,000 chapter members needs \$20,000, the average cost is \$10 per chapter member. A chapter with 100 members will be assessed \$1,000, and a chapter with 200 members will be assessed \$2,000. Finally, each chapter in that region bases its dues on its operating expenses plus the amount of the region assessment.

In reading the above explanation, the astute reader will notice that instead of referring simply to "members", I used the term "chapter member" - but not "region member". Obviously, a member of a chapter also is a member of a region, so isn't a region member automatically a chapter member? No! It is possible to be an Institute member and not be affiliated with any chapter.

There is good reason for allowing at-large membership; many members are so far from the nearest chapter that they would receive no significant benefit from chapter membership. However, even though non-affiliated members are region members, they contribute no money to the region. Remember, regions get their money by assessing chapters based on their chapter membership.

So a few members don't pay into the regions, what's the big

(continued on page 14)



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## OCCSI ANNUAL INSTALLATION & AWARDS BANQUET

Photos by Jerry Foster



## INSPECTION CORNER

By David Karina, Assoc. AIA,  
RCI, CSI, CDT, ACIA President

### Legislation Aimed At Inspectors Again

After a four month engagement in 2008 between hospital inspectors of record (IOR) and Professional Engineers in California Government (PECG) ending with AB 2966 being reduced to a study bill, no one expected another legislative attempt aimed at IOR's again this soon. It happened again, this soon.

In February, Assembly Member Caballero introduced AB 405 which contained language that proposed to permit public health care districts to utilize the design-build delivery system for the design and construction of hospital facilities.

The issue of hospital owners selecting the design-build project delivery system is not a subject that would normally concern IOR's however it was the content of this bill that did catch our attention.

Recently PECG proposed amendments that slightly resembled verbiage contained in AB 2966 (2008). The proposed amendments would require "the office" to be the responsible agency for the performance of construction inspection services and that "the department" may use department employees or consultants to perform the services.

Although these proposed amendments escaped the attention of many it was the sharp eye of the coalition that successfully opposed IOR Bills AB 2995 and AB 2966 last year that recognized the peril.

Swift opposition by this coalition resulted in AB 405 being pulled from the file by the author and made a two year bill prior to the Assembly Appropriations Committee hearing on May 20, 2009.

## In Memoriam

### Harold Robert Baker, AIA, CSI

**Harold Robert Baker, AIA, CSI** passed away on May 7, 2009. Hal was a longtime Orange County CSI Board and Chapter Member. A memorial was held at St. Andrews Presbyterian Church on May 18, 2009.

Hal, a Balboa Island and Palm Springs resident, was born in Weeping Water, Nebraska on January 23, 1933. As the son of a Methodist minister, they lived in several towns. Hal grew up with cattle drives down Mullen, Nebraska's Main Street, and graduated from Rock County High School with letters in four sports and captain of the football team. Hal enlisted in the Army and completed Basic Training at Scofield Barracks, Oahu, Hawaii where he fell in love with the ocean. He served in Korea during the Korean War and settled in California upon his return.

Hal was a General Contractor who spent his career in architecture and construction and loved all things related to building. He could spend hours happily working out intricate technical solutions to construction problems. He worked on residential, university, hospital, and high rise office building projects. He was involved in the design, documentation and the administration of construction in the field.

A lifelong athlete Hal ran in everything from 5K's to Marathons. After his knees required him to give up running, he switched to Hawaiian Outrigger Canoe racing. Paddling with the Newport Outrigger Club, he completed the Catalina to Newport Outrigger Race when he was 71 years old. Spending time at the beach, the desert and on his boat, and generally being physically active and outdoors were his favorite pastimes.

After Hurricane Katrina ravaged Mississippi, Hal made numerous trips to Gulfport to help with reconstruction of damaged homes, teaching construction as well as life skills to young people who worked alongside him. When not in Mississippi, Hal developed architectural designs and drawings for damaged churches in that area. Hal left a piece of his heart there as well.

We will miss Hal's sense of humor, his engaging smile and laugh, and his affectionate teasing. His faith had no bounds and never faltered, even while he conducted the mightiest battle of his life with cancer.

Hal is survived by his beloved wife, best friend and soulmate Roberta Jorgensen Baker, FAIA; daughter Jo Anne and husband Carl Hacker; son Robert Baker and wife Brenda; son Michael Warne and wife Carolyn; beloved grandchildren and great-grandchildren; sister Dorothy Jean Garner; brother Cliff Baker; mother-in-law Helen Jorgensen; many nieces and nephews; and his four legged "kids".

A fund has been established to honor Hal, the "Harold R. Baker Building Communities Fund". The fund will provide funding for hands-on mission projects to rebuild and improve living, working, and worshiping conditions for communities in need within the United States, outside of California. The fund will support those who need financial assistance to pay for travel, supplies and expenses so that they may go on these mission trips. In Hal's memory, donations may be made to St. Andrews Presbyterian Church, 600 Street Andrews Road, Newport Beach, California 92660. Please specify "Harold R. Baker Building Communities Fund" on your check. In lieu of flowers at the funeral, OCCCSI made a contribution to this fund.



**MARCONI**  
AUTOMOTIVE MUSEUM

ORANGE COUNTY CHAPTER OF THE CONSTRUCTION SPECIFICATIONS INSTITUTE  
**CONSTRUCTION PRODUCTS & SERVICES EXPO 2009**

TUESDAY, SEPTEMBER 15, 2009

MARCONI AUTOMOTIVE MUSEUM AND FOUNDATION FOR KIDS  
1302 INDUSTRIAL DRIVE, TUSTIN, CALIFORNIA

**ACCESS LAWS, CALIFORNIA BUILDING CODE & ACCESS COMPLIANCE**  
FREE TECHNICAL PRESENTATION

PRESENTED BY

**Greg Izor, AIA, NCARB, CASp**

2:00 PM **SESSION ONE: ACCESS LAWS - OVERVIEW** ONE HOUR  
SESSION ONE WILL REVIEW MAJOR ACCESS COMPLIANCE SUBJECTS, INCLUDING ADA / ADAAG, THE 2007 CALIFORNIA BUILDING CODE, UNDERSTANDING "EQUIVALENT ACCESS," THE CASp AND CALIFORNIA LAW SB 1608.

3:15 PM **SESSION TWO: BETWEEN THE LINES OF CALIFORNIA ACCESS COMPLIANCE, UNDERSTANDING THE 2007 CALIFORNIA BUILDING CODE** ONE HOUR  
SESSION TWO WILL COVER THE SPECIFICS AND NUANCES OF ACCESS CODE COMPLIANCE, INCLUDING PARKING, EXTERIOR PATH OF TRAVEL, INTERIOR PATH OF TRAVEL, DOOR CLEARANCES, WORK SPACE CLEARANCES, TOILET AND SHOWER ROOMS, DRINKING FOUNTAINS, TELEPHONES AND OTHER ISSUES.

GREG IZOR IS A PRINCIPAL ARCHITECT AND PRESIDENT OF IZOR AND ASSOCIATES, INC., AN ARCHITECTURAL CONSULTING FIRM IN ESCONDIDO, CALIFORNIA. A GRADUATE OF CAL POLY STATE UNIVERSITY, SAN LUIS OBISPO, MR. IZOR IS A REGISTERED ARCHITECT IN CALIFORNIA AND IS AN ACTIVE MEMBER OF LOCAL AND STATE ORGANIZATIONS OF THE AMERICAN INSTITUTE OF ARCHITECTS. MR. IZOR HAS SPECIALIZED IN PROVIDING ADA ACCESS COMPLIANCE SERVICES, ADA TRAINING AND EXPERT TESTIMONY IN ADA RELATED LITIGATION FOR OVER 10 YEARS. MR. IZOR IS A CERTIFIED ACCESS SPECIALIST IN THE STATE OF CALIFORNIA.

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**MARCONI**  
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ORANGE COUNTY CHAPTER OF THE CONSTRUCTION SPECIFICATIONS INSTITUTE  
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TUESDAY, SEPTEMBER 15, 2009

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**EVENT:** **CONSTRUCTION PRODUCTS & SERVICES Exposition 2009**  
**MARCONI AUTOMOTIVE MUSEUM & FOUNDATION FOR Kids**  
**1302 INDUSTRIAL DRIVE**  
**TUSTIN, CALIFORNIA**

**SEPTEMBER 15, 2009, TUESDAY**

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 SEPTEMBER 15, 2009 - MARCONI AUTOMOTIVE MUSEUM & FOUNDATION FOR Kids

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## BUCH NOTES

### Flight of Fancy

By Edmond Buch, CSI, AIA

Flight of Fancy, The Banishment and Return of Ornament, by Brent C. Brolin, presents a revisionist view of a core issue in architectural design as all of us know it. Ornament, or decoration, has been used to adorn objects of importance since ancient times. In architecture, it largely disappeared in the early 20th century with the rise of the Bauhaus and Modern Architecture. Brolin, an architect and art historian by education, suggests the banishment of ornament was more the result of modern architects' "taste", and a dislike for ornamentation, rather than adherence to a uniquely modernist theory of architectural design. Brolin argues the underlying basis of modern design is essentially the same as that used in previous, more decorated styles. He makes a good case.

The roots of modern design extend back to 1851 when there was a negative reaction by architects and designers to the grossly overly decorated products displayed at the international exhibition of industry and trade held at London's Crystal Palace. This led to the spawning of a new theory of design intended by the artistic elites at the time, as Brolin calls them, to replace "taste" and individual definitions of beauty, as the proper way for architects and artists to approach their work. The intent was to provide an intellectual basis for design.

This theory's main points; honest expressions of structure, materials, function, and the spirit of the time, are well known to us. They were first acknowledged by the architect A.W.N. Pugin as the basis for his Gothic Revival designs in the mid-19th century. These same design principles have been used subsequently to varying degrees, and with widely varying results, by most notable architects including Frank Lloyd Wright, Louis Sullivan, the Bauhaus architects, and continue to be used today by generations of architects educated in the 20th century.

Brolin questions whether these principles of modern design haven't been applied ex post facto to justify a particular design, and to justify the aesthetic preferences, (and different definitions of beauty), of the architect. Modern architects used the same rationale to justify buildings without surface applied decoration as has been used by other architects for the past 150 years, many of whom took a different approach to ornamentation.

Brolin points out that modern architects have, in fact, designed highly ornamented buildings, it's just that the ornamentation has been achieved through a different, a more organic approach. Call it latent ornamentation. The building itself becomes the ornament through careful manipulation of

(continued on page 14)



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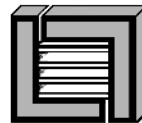
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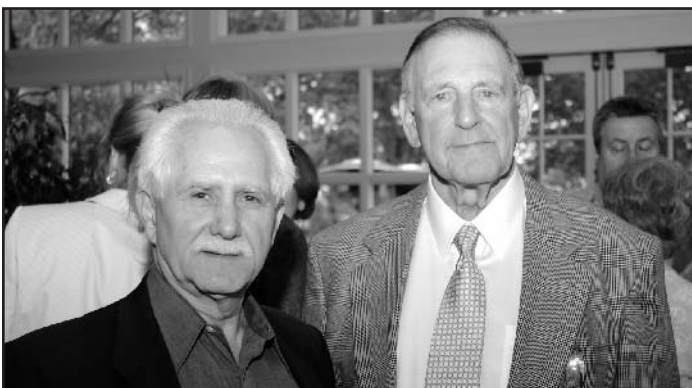
## OCCSI ANNUAL INSTALLATION & AWARDS BANQUET

*Photos by Jerry Foster*



# OCCSI ANNUAL INSTALLATION & AWARDS BANQUET

*Photos by Jerry Foster*



# OC NEWS FLASH

## New & Renewing OCCCSI Members

Thank you to the following Orange County Chapter CSI members who have chosen to join or renew their membership (received reports from March 2009)

**Alan Cantarini**

**Mark Cooper**

**Supranee DeGraw**

**CaLa Dietrich**

**Victor Froglia**

**Nancy Goodson**

**Richard Hovick**

**Bert Howe**

**Mark Kovacevich**

**Phillip Kroeze**

**Francisco Magana**

**Melvin Nowlin**

**Robert Pacelli**

**Michael Riley**

**John Regener**

**Larry Sunseri**

**Mark Vanderslice**

**Peter Van Dijk**

**Kevin Wensel**

**Nathaniel Woods**

**Dennis Zanrosso**

**KATHY GREENWAY**  
Regional Sales Manager  
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## OCCSI ANNUAL INSTALLATION & AWARDS BANQUET

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## WREN'S WESTERN OUTPUT

(continued from page 4)

Wake up! Stop buying into those messages! Your competitors definitely want you to believe that things are really bad. They want you to think that things are falling apart. Pay attention to your marketplace! There are some really busy companies out there with products and services. If you are not busy, wake up and figure out what your successful competitors are doing. Correct your path and know that it will take time to improve your market share. Take responsibility for your experience!

When you make it easy for people to do business with you, you will always be welcome in your marketplace. People will want to do business with you due to the fact that you make them feel better and make transactions hassle free.

© 2009 Annette Wren, FCSI, CDT

*Annette Wren is a Business Management Consultant assisting privately held companies.*

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## WOLFE'S HOWL

(continued from page 5)

deal? You might be surprised how many non-affiliated members we have; the North Central Region, for example, has about 170. At \$8 per member, that's \$1,360 the region doesn't have for its programs. Another problem regions have faced is late payment of assessments by their chapters. Even when chapters eventually catch up, as most do, late payments affect cash flow and planning. Both of these problems can be solved by collecting money for the regions along with Institute and chapter dues.

The Institute Board recently approved a Region Allocation Program (RAP) that will address all of these issues. Briefly, Institute dues will be increased by seven percent, and that seven percent will go directly to regions to support region activities. For professional, industry, and associate member, the increase will be \$15, intermediate members will see an increase of \$7, and students will pay \$2 more.

The result of the allocation will vary from one region to the next, as each region determines its own activities, budget, and means of generating income. Region assessments currently range from \$6.00 to \$22.50 per member, with most set at less than \$10.00. Ignoring everything else, those regions with assessments of less than \$15.00 will receive more money than before, and those with assessments greater than \$15.00 will not receive as much. (The net difference realized by the regions will be slightly less, as regions no longer will benefit from use of the Institute Directors' travel allowance.)

Only the Northeast Region has an assessment greater than \$15.00, so the new plan is essentially a stimulus package for regions. The RAP does not prevent regions from continuing to assess chapters, so the Northeast Region is still

able to collect money needed to fund its activities. Ideally, regions will reduce or eliminate chapter assessments, but that decision is in the hands of the regions.

Similarly, if a region does eliminate or reduce assessments, each of its chapters will then be able to reduce its chapter dues, thereby offsetting at least some of the basic dues increase. Again, that decision is left to the chapters.

I suspect at least a few members are asking, "Didn't we just have a dues increase?" Institute dues were last increased in July 2006, from \$210 to \$220. The accompanying table shows how much membership dues have increased in the last dozen years. Since 1997, when Institute dues were \$155, this will be our fifth dues increase.

The following table shows the year and amount of each dues increase, and the amount the dues would be if they increased at a rate of four percent per year.

<u>Year</u>	<u>Dues</u>	<u>4% incr</u>
1997	\$155.00	\$155.00
2002	\$180.00	\$188.58
2003	\$195.00	\$196.12
2005	\$210.00	\$212.13
2006	\$220.00	\$220.61
2009	\$235.40	\$248.16

Even though inflation has been closer to three percent, Institute dues have been relatively constant for the last decade.

The question now is one we've been hearing a lot lately; "How will the stimulus money be spent?" I trust that our regions, which soon will enjoy more income than ever before, will provide a better answer than the Feds.

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## BUCH NOTES

(continued from page 11)

the overall building form, by careful attention to the design and layout of such things as handrails, window mullions, fasteners and connections, brick coursing, and stucco trim, to name a few. Ornamentation without decoration, but all of it based on the same principles as those used for generations.

This excellent book includes an art historian's perspective on the place of the artist and architect in history and has many useful photographs and drawings. As you would expect he also describes the use of ornament on buildings starting in antiquity and continuing up to today. He makes note of the return of overt use of ornament in the Post Modern movement and observes that some of it has not been done so successfully. The book was published in 1985 by St. Martin's Press and has 337 pages including extensive footnotes and a bibliography. Since it's probably out of print by now, you'll have to find it at amazon, or alibris.com or other used book sources.

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# ORANGE PEAL



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**OCCCSI**

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## MEETING SCHEDULE AND INFORMATION

Make reservations by the Friday preceding the meeting.  
Call the Chapter Hotline at (714) 434-9909

### UPCOMING MEETINGS:

**JULY 1**

**FLYER DEADLINE**

**JULY 14**

**OCCCSI BOARD MEETING (4:30 PM)**

PHOENIX CLUB  
1340 S. SANDERSON AVENUE  
ANAHEIM

**JULY 14**

**OCCCSI DINNER MEETING**

PHOENIX CLUB  
1340 S. SANDERSON AVENUE  
ANAHEIM

**AUGUST 1**

**NEWSLETTER DEADLINE**

**AUGUST 11**

**OCCCSI BOARD MEETING (5:30 P.M.)**

THOMPSON'S DESIGN CENTER  
1716 CASE ROAD  
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**NO MEMBERSHIP MEETING IN AUGUST**

